

SAM LARSON

CONTACT

www.linkedin.com/samueljlarson

www.samueljlarson.com

samlarsondesigner@gmail.com

Oregon, USA

SKILLS

Research

Competitive Analysis

User Interviews

Heuristics Evaluation

Journey Maps

Card Sorting

Ideation

User Personas

Information Architecture

User Flows

Affinity Mapping

Wireframing

Prototyping

Usability Testing

UI Design

Mockups

Responsive Design

Iterative Design

TOOLS

Adobe Creative Suite

Figma

OptimalSort

Balsamiq

ChatGPT

EDUCATION

UX/UI DESIGN CERTIFICATE

Career Foundry

August 2022 - August 2023

FUNDAMENTALS OF DIGITAL MARKETING

Google Digital Workshop

June 2022

PHOTOGRAPHY INTERNSHIP

Mark McInnis Photography

January 2015 - August 2015

UX designer & visual artist focused on creating logical and beautiful design language that empowers users to achieve and excel at their goals. My skillset is based on original ideation, thoughtful iteration and providing value to people in meaningful and measurable ways.

DESIGN PROJECTS

INVISION REAL ESTATE APP UI DESIGN

Career Foundry UI Project

June 2023 - August 2023

- Assessed design constraints and goals to outline/research project direction.
- Created clear and concise wireframes prioritizing UI at each design stage to show app function.
- Incorporated user feedback into final design.

TROUTOMETER UX PRODUCT PROTOTYPE

Career Foundry UX Project

August 2022 - May 2023

- Applied a user-centric approach to research, data analysis, iteration and alignment of needs/goals.
- Conducted testing of product in the field and incorporated user feedback into final design.
- Designed and 3D printed a usable prototype ready for development.

WORK EXPERIENCE

UX DESIGNER/GRAPHIC DESIGNER

Self employed, freelance

November 2023 - Present

- Research trends and business strategies.
- Establish connections with companies and clients.
- Deliver high level pieces within project spec & timeline.

VISUAL ARTIST

Self employed

June 2020 - Present

- Commissions, collaborations, prints, original fine art.

AUTOMOTIVE CONTENT WRITER

Canadiangearead.com

March 2022 - July 2022

- Applied critical thinking and writing techniques.
- Created stories that were easy to follow and understand.
- Delivered on the message of the company consistently.